

Hal Rayle

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Goals

To work with multimedia companies in the audio development of their imaging strategy. My main thrust would be to tap into my audio resources (accumulated over 23 years in broadcast advertising) and work in the repurposing of visual media for Intermercials, Interstitials, Audio Adbanners, Web Design and Mobil entertainment.

Writing

Writer in-house copy - KLOK (largest AM Station in San Francisco Bay Area)

Writer of Comedy Radio Commercials- Bert Berdis and Company**, (7 years)

Personally responsible for writing / developing campaigns for: Bud Lite, A.T.&T., Pizza Hut, Freixenet, Taco Bell, Movie Trailers for Universal Studio's / Warner Bros. / Paramount.

Writer, Co-Creator, Developer of Repurposed Live Action / Animation pilot

Buddy Bing & Buddy Boom in partnership with Celluloid Studio's.

Writer, Developer & Improviser for Blue Screen world of misdirection and misinformation called *Parthenogenesis* (with BVP Media) for TCI* Corp.

Writer and Creator of Corporate Presentation Pieces (against back drop of Repurposed Archive B/W Film Footage) for Level-3 Corporation.

Writer, Producer, Developer of *On Hold* format- *J.D. Edwards - On Hold*

Network – created CD using the “old radio” format for trouble shooting Network.

Writer / Director of *The Star Prince*- animation pilot for Liberty Bell Productions.

Writer / Actor for 2-D Promo Imaging Pilot with (Ha!) Henson Associates /

Mike McNeily/Jean Chalopin for 20th Century Fox character:

Venus On The Hard Drive.

Writer, Voice, Producer – (for 7 Years) - Lone Star Sports-Breckenridge – All Radio Campaigns.

Writer, Voice & Producer - *WarpRadio.com* –10 National Radio Spots.

Writer, Voice, Producer-*Gold Circle Farms Eggs*-multiple Radio Commercials.

Writer, Voice, Developer - *The Parade of Homes*- (1) :30 sec. / (1) :60 sec. TV

Writer, Voice, Developer - *Cooks Varietal Wines*- multiple radio spots.

Writer, Voice, Developer of Comedic Narration -*Vredestein Bicycle Tyres*- dry technical data designed for training sales reps & educating clientele.

* **Telly Award Winner**

** **Winner of numerous Clio's, Belding's & Sunny's**

Producer / Sound Designer

Co-Producer / Voice Director / Sound Effects Designer 26 episodes
13 half hour programs for critically acclaimed P.B.S. series *Animal Tales*
Rive Gauche / PBS - I was responsible for co-casting, co-directing, recording,
sound effects design, editing sound to picture and off line delivery for life of the
series.

Co-Producer / Writer / Director / Sound Designer - *The Star Prince* -
Animation Pilot for *Liberty Bell Productions*. I was responsible for repurposing
animation providing the script, editing direction, Music & Sound Effects Design,
Voice Direction and delivery of final product to Liberty Bell Productions.

Co-Producer / Director / Sound Designer *Buddy Bing and Buddy Boom*
A live action-animation pilot in partnership with Celluloid Studios - Denver, Co.
I was responsible for the repurposing of vintage comedy bits to support an
entertainment storyline. I was also responsible for music production, sound
effects design and voice direction for the pilot.

Producer / Voice - *Talking Heads* - Mike Keefe – Produced, Voiced and
Recorded hundreds of Celebrity Voices Impersonated for political cartoons on the
internet

Producer Voice – Producing, Voiced and Recorded hundreds of prompts for
interactive Intelligent Agent using the voice of former *President Bill Clinton* and
others for Net Sage.

Voice / Acting

Voice Actor in Hollywood Film, Television, Radio & Animation

Currently the voice of the Hal-9000 Computer and Alfred Hitchcock at Universal
Studio's Theme Parks World Wide. I have also worked in an acting capacity for
the following studios: The Muppets, Walt Disney Studios, Kory/Lucas Film Ltd.,
Warner Bros., Steven J. Cannell, M.W.S., D.I.C. Entertainment, Film Roman,
Hanna Barbara, T.M.S., 20th Century Fox Films, 20th Century Fox Television,
Sony Pictures, Nelvana, Carsey-Werner Co., Lorimar, Witt-Thomas Productions,
Metromedia Productions, Carrolco Productions, Empire Productions & more.
Extensive history in voicing Radio, Television Commercials for all major markets
in U.S. and many other amusement parks around the world.
(acting resume' available upon request)

Education

B.A. Degree – Telecommunications / Cinematography – Ball State University ‘77

UCLA- Seminars and extension courses in Computer / Internet Classes

Worked with Digital Speech Recording Developers – Silicon Valley, Ca. ‘77
(acting resume’ upon request)

Co-Owner-President of Roswell ‘n’ Rayle Inc. (12 years) - a double platform fiber-optic broadcast / recording facility with worldwide capabilities. Experience in bridging, voicing with and for major studios and advertising agencies throughout the U.S.

Creator & Developer of AudioObjects (3 years) -selling production sound effects and celebrity voices impersonated throughout the digital universe.

Archivist for Wahlberg Recording in San Francisco, Ca.- (5 years) Personally responsible for the logging, categorizing and placement of recordings from throughout the history of recorded sound (over 85,000 recordings in library). Learned first hand about music recording artists from throughout the history of recorded sound as well as old radio programs, artists and commercials associated with those genre’s.

Recording techniques - Wahlberg Recording in San Francisco, Ca. – from Edison disc recorders, Lp record burning, open reel tape editing through digital / analogue tape conversion.

Old Radio Sound Design – Studied in *San Francisco* with sound effects/folley team from Fibber McGee & Molly old radio fame. In *Los Angeles* with Charlie Gant - RCA ribbon Microphone architect and designer. Old Radio staging & broadcast techniques with Variety Arts Center in Los Angeles, California.

Produced Audio for Television Comedy - “The Funny Boys” – Johnny Carson’s – The Tonight Show

Training

Jim Henson, Frank Oz, Richard Hunt, Daws Butler, Lucas Films, Lucille Bliss, Bert Berdis, Gordon Hunt, Michael Bell, Susan Blu, recording studio’s, engineer’s & producers from around the U.S.